Broadcasting Minor

Minor in Broadcasting

Department Chair
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The Program
This program seeks to provide a background in the history of broadcasting, to build skills in announcing and reporting, and to explore issues in law and other social and economic areas.

Participants study a variety of issues, with opportunity for on-air radio work in news, public affairs, music announcing, and more.

Especially when combined with a major in journalism or communication or with other minors (public relations, journalism/news-editorial, media studies, film production), this minor assists in achieving career goals in media.

Preparation
Take high school or community college courses in speech, journalism, and mass communication.

Requirements for the Minor

- JMC 154 (3) Radio Production
- JMC 155 (1) KRFH Workshop
- JMC 156 (3) Video Production
- JMC 234 (3) Broadcast News Writing
- JMC 328 (3) Law of Mass Communication
- JMC 352 (3) Media Programming & Critical Analysis
- JMC 333 (2) Radio News Workshop, or
- JMC 355 (2) Advanced KRFH Workshop
- JMC 354 (3) Media Advertising, or
- JMC 450 (3) Media Management