

# COMMUNICATION

## Bachelor of Arts degree with a major in Communication

### Minor in Communication

#### Department Chair

Armeda Reitzel, Ph.D.

#### Communication Department

Telonicher House, Room 101

707-826-3261

[www.humboldt.edu/communication](http://www.humboldt.edu/communication)

### The Program

Students completing this program will have demonstrated:

- the ability to present an original, formal, and researched speech
- competence in reflective analysis of persuasive discourse
- basic competency in written communication
- understanding of diversity in relationship to communication
- fundamental understanding of how knowledge is generated in the communication discipline.

Communication majors develop understanding of communication codes, communication and influence, interpersonal and small group communication processes, public communication, cultural differences in communication, and applied communication in work contexts.

The communication major helps graduates develop skills to become more effective advocates, leaders, decision makers, and citizens.

Communication students can become involved in active learning processes inside and outside the classroom. The Communication Club is open to all; honorary society chapters are available for those who excel. The intercollegiate speech and debate program travels throughout the West Coast, where students participate in both debate and individual-events tournaments.

Communication graduates excel in many career fields, including education, law, business management, marketing, public relations, human relations, social advocacy, communication consulting, and training and development.

### Preparation

High school courses in English, speech, and debate are useful preparation, but are not necessary.

## REQUIREMENTS FOR THE MAJOR

*For a description of degree requirements to be fulfilled in addition to those listed below for the major, please see "The Bachelor's Degree" section of the catalog, pp. 66-80*

**NOTE:** The department highly recommends majors take COMM 103 to fulfill GE area A, critical thinking.

### Introduction to the Field

COMM 105 (3) Introduction to Human Communication

### Public Communication Skills

Take six units from the following:

COMM 108 (3) Oral Interpretation  
COMM 110 (1-3) Intercollegiate Speech & Debate\*  
COMM 310 (1-3) Advanced Intercollegiate Speech & Debate\*  
COMM 214 (3) Persuasive Speaking

### Personal Communication Skills

Take one from the following:

COMM 213 (3) Interpersonal Communication  
COMM 312 (4) Group Communication  
COMM 324 (4) Nonverbal Communication

### Cultural Studies

Take one from the following:

COMM 309B (3) Gender and Communication  
COMM 322 (4) Intercultural Communication

### Communication & Society

Take one from the following:

COMM 300 (3) American Public Discourse  
COMM 315 (4) Communication & Social Advocacy

### Research Methods

COMM 319 (4) Communication Research

### Applied Communication

Take one from the following:

COMM 411 (4) Organizational Communication  
COMM 416 (3) Social Advocacy Theory & Practice

### Theories of Communication

Take two from the following:

COMM 404 (4) Theories of Communication Influence  
COMM 414 (4) Rhetorical Theory  
COMM 415 (4) Communication Theory

## Special Topics

Must be taken from a single 3- or 4-unit class. Other 480 courses may be used as electives.

COMM 480 (1-4) Seminar in Speech Communication

## Electives

Any upper-division courses needed to complete major requirements of 45 units

COMM 300 (3) American Public Discourse  
COMM 309B (3) Gender & Communication  
COMM 310 (1-3) Advanced Intercollegiate Speech & Debate

COMM 312 (4) Group Communication  
COMM 315 (4) Communication & Social Advocacy

COMM 322 (4) Intercultural Communication

COMM 324 (4) Nonverbal Communication  
COMM 404 (4) Theories of Communication Influence

COMM 414 (4) Rhetorical Theory  
COMM 415 (4) Communication Theory  
COMM 416 (3) Social Advocacy Theory & Practice

COMM 422 (4) Children's Communication Development

COMM 426 (4) Adolescent Communication  
COMM 472 (1) Convention Experience  
COMM 480 (1-4) Seminar in Speech Communication

COMM 495 (1-6) Field Experiences in Speech Communication (3-unit max. toward fulfilling major requirements)

COMM 499 (1-4) Directed Study (3-unit max.)

## Capstone

COMM 490 (2) Capstone Experience

## REQUIREMENTS FOR THE MINOR

12 units of communication courses, with six units from upper division courses and no more than three activity units counted toward the minor. If used for general education, COMM 100, and COMM 103 cannot be included in the 12 units for the minor.



\* No more than three units of COMM 110/ COMM 310 may be counted to fulfill this requirement and a total of no more than four units may be used to meet major requirements.