PUBLIC RELATIONS MINOR

Minor in Public Relations

The Program
Prepare for a career as a public affairs director, account executive, information specialist, newsletter editor, press secretary, publicity director, or public relations consultant.

Requirements for the Minor

JMC 120 [3] Beginning Reporting
JMC 323 [3] Public Relations

Plus seven units of approved upper division courses from those required for the journalism major's public relations concentration.

(See Journalism major.)